



Vivienne
Westwood

Specsavers



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Specsavers Launch New Men's Vivienne Westwood Eyewear Collection

Specsavers will launch a new men's eyewear collection by British fashion house Vivienne Westwood – with silhouettes inspired by Hollywood icons of the 1950's and 60's glitterati.

Exclusively available at Specsavers, the Vivienne Westwood Eyewear collection for men features 13 new optical frames. Fusing vintage inspired design with bold, modern shapes and signature details from the British fashion house, adding a distinct Westwood look to any wardrobe.

The retro shapes incorporate key signature details from the Vivienne Westwood house, including brushed metal, tartan graphics, detailed engraving, bevelled edges and rich tortoiseshell colourways. The iconic Vivienne Westwood orb emblem also sits at the temples of the frames.

Christopher Di Pietro Global Brand Director, Vivienne Westwood: *"Our new optical collection with Specsavers introduces frames with a menswear focus – echoing vintage silhouettes in modern colour ways, with finishes inspired by our men's jewellery collections."*

Commenting on the collection, Specsavers Head of Frames, Nelly Soleil said: *"We are absolutely delighted to launch the new Vivienne Westwood men's eyewear, further expanding our designer optical offering with this latest collection. This range is characterised by its focus on modern interpretations of vintage glasses. Inspired by Hollywood icons, it fuses retro-style frames with bold and modern shapes, serving to provide customers with their own unique style. We are delighted that we can bring the independent spirit of Vivienne Westwood to our customers at Specsavers."*

All frames are exclusively available at Specsavers stores nationwide and online at [Specsavers.com.au](https://www.specsavers.com.au) and are priced from \$349.

For questions or product samples, please contact:

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*Prices correct at the time of distribution. Frames available while stocks last. *All glasses are priced complete with single vision lenses.