

# SPRING/ SUMMER 21



Media Release

## Crystals & Fine Metals: Specsavers unveils the key trends for Spring/Summer '21

Embrace the finer things this season with crystal colour pops and fine metal details. Embodying a contemporary vintage aesthetic, Spring/Summer '21 features updated renditions of iconic shapes and a luxurious colour palette to complement any look.

With over 230 new pieces launching throughout the season, we're breathing new life into much loved shapes with unexpected opaque colours and intricate metal frames.

You'll find retro inspired oversized square frames, classic cat-eye sunglasses and reimagined aviators that have been artfully modernised to reflect the colours and trends of the moment.

### Fine Metals

For a subtle, but stylish, statement this season look no further than fine metal frames with lightweight designs, unconventional silhouettes and satin finishes.

Featuring premium metal and sleek, lightweight designs, the fine metal trend embodies weightless and refined quality.

The elegantly designed slim metal frames make bold shapes easy-to-wear through slim line constructions and minimalistic details. The versatile styles include geometric round eyes, bold squares, oversized aviators and soft round eye frames in sleek silver, gold and rose gold metals.

### Crystals

Lush crystal tones of pink, green and beige are adding a contemporary twist to classic styles this Spring/Summer season. Paired with round, oval and oversized square profiles, the translucent acetate trend makes traditionally bold colours and shapes easy to wear.

The frames which from span crystal clear to green and muted pink are completed with intricate finishes like tortoiseshell and gold temple detailing, which adds finesse to soft, square and trendy round lenses.

Nelly Soleil, Specsavers Head of Product says "Our glasses this season offer the perfect combination of subtle and statement features to make each frame a chic staple that will never go out of style. Encompassing comfort, minimalism and playful aesthetics, the classic shapes and finishes of the fine wire frames and the modern crystal acetates will look at home on any face."

The Spring/Summer '21 collection includes glasses from international designers including Marc Jacobs, Tommy Hilfiger and Hugo, as well as local designers Country Road and Alex Perry, and Specsavers' new eco-friendly range, ReWear.

Priced from \$149 for two pairs single vision the collection will be available throughout the season online and in Specsavers stores nationwide.

For questions or product samples, please contact:

**Bridget Halpin**  
bridget@ampr.com.au  
0404 805 625

**Stephanie McCormack**  
stephanie.mccormack@specsavers.com  
0477 279 700

Specsavers

\*Prices correct at the time of distribution. Frames available while stocks last. All glasses are priced complete with single vision lenses.