

AUTUMN /WINTER '21

Media Release

Vintage and classic trends from designers you'll love – Autumn Winter '21 at Specsavers

Autumn Winter '21 at Specsavers focuses on appreciating time-honoured and quality pieces, through modernising vintage styles. This season's collection includes collaborations with international designers such as Marc Jacobs, Viktor & Rolf, Hugo, and coveted local designers, Alex Perry and Carla Zampatti. The range embodies a contemporary vintage aesthetic, featuring updated renditions of iconic shapes and a luxurious colour palette to complement.

The A/W '21 collection includes renewed core shapes such as the aviator, club master, square and round eye, to offer a modern yet classic appeal that caters to the contemporary consumer.

Juan Carlos Camargo, Head of Frames at Specsavers, says *"You'll find timelessly trendy frames by designers you'll love. From oversized aviators by Hugo to sophisticated square frames by Marc Jacobs, there's a little something for everyone."*

"The A/W range provides a good base of classic styles to build your glasses wardrobe around. We see tortoiseshell and soft gold emerge as important colours for subtle opulence, while textured metals add a stylish touch. These are staples that work smarter, and harder and will be wardrobe additions that never go out of style."

Priced from \$199 for two pairs single vision, the styles will be available throughout Autumn/Winter online and in all Specsavers stores nationwide.

For questions or product samples, please contact:

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*Prices correct at the time of distribution. Frames available while stocks last. All glasses are priced complete with single vision lenses.

Specsavers