



**HUGO**  
HUGO BOSS  
eyewear



MEDIA RELEASE

## Specsavers unveils new contemporary HUGO eyewear collection

Created with the modern man and woman in mind, the collection features 14 modern urban styles in sharp metal and bold acetate, reflective of the brand's clean cut sartorial offering.

The range hits Specsavers stores nationwide on 14 February 2019. Styles feature semi-transparent acetate and satin flat sheet metals, matte gunmetal metallics, cool blue and berry hues, all with flexible hinges and subtle HUGO branding.

**Priced from \$199, including standard single vision lenses, the range is included in Specsavers' two for one offer.**

### Media Contacts

**Amelia Vincent**  
amelia.vincent@hausmann.com.au  
02 9361 3777

**Sophie Taylor**  
sophie.taylor@hausmann.com.au  
02 8353 5787

**Anri McHugh**  
anri.mchugh@specsavers.com  
03 9091 8950

**Georgina Dawson**  
georgina.dawson@specsavers.com  
03 8532 8669

\*Prices correct at the time of distribution. Frames available while stocks last. \*All glasses are priced complete with single vision lenses