



MARC JACOBS



MEDIA RELEASE

2019 Marc Jacobs eyewear collection now available at Specsavers

Contemporary, unique, luxurious

Specsavers continues to deliver on its commitment to making high-end fashion accessible to everyone by announcing the 2019 Marc Jacobs eyewear collection is available in stores nationwide from Thursday 10 January.

Created by design powerhouse and fashion pioneer, Marc Jacobs, the contemporary eyewear collection boldly expresses the creativity of the fashion house and consists of 26 optical and six prescription sunglasses styles.

Juxtaposing conventional styles with the most innovative techniques and quality, the unisex eyewear collection features premium acetate and ultra-slim silver metal frames; unique colour combinations and fashion forward shapes all finished off with either the iconic Double J logo or subtle Marc Jacobs branding.

Standout pieces in the collection include an aviator inspired thin wire frame, available with a pink fashion tint lens, a jet-black cat-eye style sunglass frame, featuring confetti-like pops of colour, and an oversized square statement sunglass featuring the iconic daisy detail synonymous with the Marc Jacobs brand.

Commenting on the new designer collection, Head of Product at Specsavers, Juan Carlos Camargo says "We are particularly proud of this new collection and we are so pleased to welcome Marc Jacobs into our existing high-end designer portfolio. The designs in the eyewear collection are truly unique and are a perfect option for those looking to add a contemporary update to their wardrobe."

Available in all Specsavers stores nationwide from 10 January, the 2019 Marc Jacobs designer eyewear collection is available from \$249 for 2 pairs single vision.

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*Prices correct at the time of distribution. Frames available while stocks last. *All glasses are priced complete with single vision lenses